

2008全球精益高峰论坛 —精益企业转型

Global Lean Summit: Lean Transformation

September 17-20, Shanghai
9月17日—20日，上海

- **Lean Product Development**
精益产品开发
- **Lean Manufacturing**
精益制造
- **Lean Management**
精益管理
- **Lean Service**
精益服务

主办机构:



赞助公司:



市场支持:



媒体支持:



Lean Thinking is a business system connecting many functional processes from end to end. Instead of focusing on lean tools, we will bring you the concept of lean transformation leveraging cross functional activities to improve value stream management. LEC is proud to present you many renowned lean experts and global companies sharing new lean applications.

Dr. Marcus Chao
President, Lean Enterprise China

越来越多的企业正不断的将精益的理念的从制造发展到产品开发、办公室及商务的领域，以期实现企业整体的精益转型。同时精益管理也在从制造业延伸到诸如医疗、银行等与生活息息相关的服务行业。精益高峰论坛将为您介绍精益在这些方面的新进展。

赵克强 博士
精益企业中国 总裁

Agenda 日程

Sep. 18-19 9月18-19日

Global Lean Summit: Lean Transformation

全球精益高峰论坛：精益企业转型

Workshop 培训

Sep. 17
9月17日

Lean Core Team Development
人才培养：精益骨干团队

Sep. 20
9月20日

Lean Assessment – How to Identify Improvement Opportunities
企业生产系统的评估与改善规划

Mapping to See: VSM for the Office and Services
面向商务流程的价值流图析

Who should attend 哪些人应该参加？

Department Head and above, managers, directors and executives responsible for: Product Development, Manufacturing, Supply Chain Management, After Market Service Operation, Engineering or Lean Improvement.

企业的总经理、总工程师，产品开发、制造、供应链管理、售后服务的运营主管以及企业精益成员。

Language: Chinese and English (simultaneous interpretation will be provided)

会议语言：汉语及英语（现场备有同声传译服务）

Location: Crowne Plaza Fudan Hotel, No. 199 Handan Rd. Shanghai

会议地点：上海 邯郸路199号 复旦皇冠假日酒店



For more information 更多信息可通过以下方式获得：

Web: www.LeanChina.org Email: summit@leanchina.org Tel: 021-65979076

Lean Product Development 精益产品开发

Lean PD is a pre-requisite for achieving high quality, design for manufacturing, and fast to market. Today, Chinese companies are in process of change from OEM to ODM, Lean PD is an essential element making a successful transition. **Toyota PD process** has been recognized as the most effective system; Dr. Morgan will share his insights and PD applications.

中国正在从“制造”迈向“创造”的道路上，很多中国的国企或民企，都制定了自主开发创新的战略。部分在华的跨国公司也正逐步将产品开发转移到中国，力图抵近客户，发挥中国本土产品研发优势。而精益产品开发是要成功地实施精益制造的必要条件，在这一背景下，学习精益产品开发，以期更快地将高质量的新产品推向市场，是大家关注的课题。《丰田产品开发系统》是一个很好的借鉴，可以有效地应用在中国汽车、大飞机及其它产品的设计开发上，该书作者Morgan博士将与您分享他的经验。

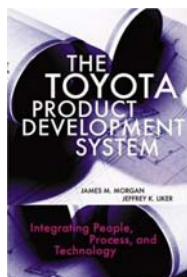
Key-note speaker 主题演讲人



Dr. James Morgan has more than 25 years experience in product development and operations management. Dr. Morgan is co-author (with Jeff Liker) of the path breaking book *The Toyota Product Development System*. He holds MS and Ph.D. degrees in Engineering from the University of Michigan where he completed a three year, Shingo Award winning comparative study of Toyota and a North American competitor's product development systems.

Morgan博士在汽车车身产品开发和管理工作有25年的经验，曾担任一家汽车工程设计服务公司副总裁。他在密西根大学攻读博士学位期间，完成了一项关于丰田和一家北美竞争对手在产品研发系统方面的比较研究，该研究曾获得工业界著名的Shingo奖。

Morgan博士是《丰田产品开发系统》一书的作者；2004年起他在福特汽车公司任全球车身工程总监。



Lean Product Development Systems 《精益产品开发系统》

Dr. James Morgan will introduce Lean PD system, and its principles, processes and applications.

Morgan博士将介绍什么是精益产品开发及其实施的原则

Two global company case studies:
两个跨国公司将介绍精益产品开发的应用：

PSA Lean Product Development 《标致雪铁龙的精益产品开发》

Mr. Armand Chen, PSA Peugeot Citroen China Styling, R&D, Purchasing Center President, will share a lean PD application on interior trim system

标致雪铁龙中国造型研发采购总裁陈业宏先生将介绍汽车零部件的精益产品开发

Ford Global Body Engineering & Die Process 《精益产品开发在模具领域的应用》

Dr. Morgan will discuss lean application on body engineering and die design

Morgan博士与您分享福特汽车车身开发流程模具设计案例分析

Lean Culture 精益文化

“X” Production System 《不同的企业生产系统》

It will be a long journey for organizations which are willing to establish their lean culture. In order to establish Lean Leadership, cultural skill set to the operational level, during acquisition, expansion, globalization and business diversifying, a “constitution” providing lean value, culture and practice is necessary. This is why many enterprises are making effort to create a XPS (X-production system). **Mr. Hong Li, VP of Lean Enterprise China**, will share his experience of TPS and multi XPS with you from his manufacturing & consultation career history and discuss possible challenges as well as frequent hurdles.

欲将自己的企业精益化，将是一种文化转型的长征，在这一转型过程中，无论是精益领导力的形成，精益能力的推广落实，都需要有一部类似“宪法”的精益企业价值、文化和实践的指导书。这也就是企业自己的“某生产方式”（XPS）。精益企业中国咨询业务副总裁郝宏先生将基于他在丰田生产方式环境（TPS）以及在其制造和顾问工作中接触到的各种XPS的亲身经历，与大家分享如何才能制订一部最适合企业发展需求的，属于自己的XPS，以及可能会遇到的挑战和常见问题的经验。

Lean Manufacturing 精益制造

Many lean practitioners have worked hard to identify and eliminate waste from manufacturing processes. Speakers from Boeing, Lenovo, and DuPont will share their lean journeys covering aircraft, computer, and chemical processing operations. These presentations will help you find out more and new applications for continuous improvement.

精益制造是中国这个制造大国继续成长不可或缺的理念。许多企业都已走上精益之旅并努力寻找消除浪费的改善机会。我们邀请了不同的公司来分享案例，希望能借他山之石，为您带来更多的启发，为公司创造更大的利润。

Boeing Lean Journey 《波音的精益之旅》

Mr. Kenneth Yata, VP, China Business Development, will introduce Boeing's 13-year lean journey from copying TPS to Boeing Lean Production System.

波音中国业务发展副总裁Kenneth Yata将介绍波音13年的精益之旅：从仿效丰田TPS到建立波音生产体系



Lenovo Lean Global Applications 《联想精益系统》

Mr. David Olski, Internal Continuous Improvement Director, Lenovo, will share Lenovo way implementing lean at global operations.

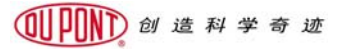
联想集团持续改善总监David Olski将介绍联想在全球推行精益的战略



DuPont Lean Manufacturing Application 《杜邦的精益实践》

Mr. Rob Upson from DuPont will share lessons learned from a lean manufacturing lay-out application.

杜邦中国Rob Upson将介绍杜邦在中国建立精益工厂的模式



Lean Management & Lean Service 精益管理与精益服务

Lean Management is focused on customer needs and drives improvement from end to end. The objectives are high quality, low cost, speed to market as well as employee satisfaction. These presentations will broaden your knowledge of lean applications in healthcare, financial, and service industries.

精益是一个管理体系，强调如何在企业垂直型的组织架构中有效地加强横向部门间的合作，为顾客提供最好的服务。美国密西根大学医院创建的“密西根质量体系”可以作为一个很好的学习案例。

精益在飞机与汽车维修领域的应用是一个新的课题，它体现了精益思想向非制造领域发展的趋势。波音维修将与您分享他们在这方面的心得。

Key-note speaker 主题演讲人



Dr. Jack Billi is Associate Vice President for Medical Affairs of the University of Michigan. His research and management interests are in the field of health services delivery. Dr. Billi currently leads the Michigan Quality System (MQS). MQS uses Lean Thinking principles to improve quality, safety, efficiency, appropriateness, and service in healthcare industry.

MQS was developed from GM-GMS and Toyota Way and has been successfully implemented at UM hospital.

Jack Billi博士是密西根大学医学事务助理副校长，负责医疗健康服务的研究和管理。

Billi博士借鉴GM全球制造系统和丰田TPS的理念提出了密西根质量体系—MQS，并负责该体系在密西根大学医院的具体实施。MQS的核心是应用精益管理的方法提高在医疗保健业的服务质量、效率及安全。

Lean Enterprise Management 《精益管理—创建密西根质量体系》

Dr. Jack Billi will introduce “Michigan Quality System” to improve hospital operational efficiency and provide quality services to patients.

Jack Billi博士将向您介绍服务行业如何应用精益管理模式激发医生和护士为病人服务的热情，减少浪费，提高效率

Lean and Business Strategy 《精益与企业战略》

Dr. Xiaozhi Liu, President and CEO of NeoTek China Operation, has had many years experience in operation turn around. She will share with you her views of lean management.

有德机械中国区首席执行官刘小稚博士多年来帮助许多公司扭亏为盈，她将与大家分享这些年的经验

Lean Aircraft Maintenance, Repair and Overhaul 《飞机维修与维护领域的精益应用》

Mr. Vance Butler from Boeing Shanghai Commercial Aviation Services, will introduce lean practices in aircraft MRO
波音公司维修部精益专家Vance Butler将为您介绍精益飞机维修的运作

Agenda 日程

September 18 (Thursday)		9月18日 (星期四)	
09:00 - 09:15	Welcome Remark Dr. Marcus Chao <i>President, LEC</i>	09:00 - 09:15	欢迎词 赵克强 博士 <i>精益企业中国, 总裁</i>
09:15 - 10:15	Lean Product Development Systems Dr. James Morgan <i>Co-author of "Toyota Product Development Systems"</i>	09:15 - 10:15	精益产品开发系统 James Morgan博士 <i>《丰田产品开发系统》作者</i>
10:15 - 10:45	Coffee Break	10:15 - 10:45	茶歇
10:45 - 11:30	Lean Product Development in PSA Mr. Armand Chen <i>Vice President, PSA</i>	10:45 - 11:30	标致雪铁龙龙的精益产品开发 陈业宏 <i>标致雪铁龙中国造型、研发采购总裁</i>
11:30 - 12:15	A Case Study by a Mode & Die Manufacturing Mr. Kexin Chu <i>General Manager, The Die Manufacturing Co., LTD of FAW</i>	11:30 - 12:15	精益产品开发在模具领域的应用 褚克辛 <i>一汽模具制造有限公司, 总经理</i>
12:15 - 13:30	Lunch	12:15 - 13:30	午餐
13:30 - 14:15	FORD Global Body Engineering & Die Process Dr. James Morgan	13:30 - 14:15	精益产品开发的应用 James Morgan博士 <i>《丰田产品开发系统》作者</i>
14:15 - 15:00	Lean PD Round Table Discussion James Morgan, Armand Chen, Hong Li, Kexin Chu	14:15 - 15:00	精益产品开发圆桌会议 James Morgan博士, 陈业宏, 郦宏, 褚克辛
15:00 - 15:30	Coffee Break	15:00 - 15:30	茶歇
15:30 - 16:15	Lean and Business Strategy Dr. Xiaozhi Liu <i>President and CEO of NeoTek China Operation Chairman of Advanced Strategic Leadership</i>	15:30 - 16:15	精益与企业战略 刘小稚博士 <i>有德机械中国地区, 首席执行官 ASL公司, 董事长</i>
16:15 - 17:00	"X" Production System Mr. Hong Li <i>VP of Lean Enterprise China</i>	16:15 - 17:00	"X"生产系统 郦宏 <i>精益企业中国, 副总裁</i>
18:00 - 20:00	BBQ Dinner	18:00 - 20:00	烧烤晚餐

Language: Chinese and English (simultaneous interpretation will be provided)

会议语言: 汉语及英语 (现场备有同声传译服务)

Location: Ballroom, Crowne Plaza Fudan Hotel, No. 199 Handan Rd. Shanghai

会议地点: 上海邯郸路199号 复旦皇冠假日酒店 2楼大会议厅

Agenda 日程

September 19 (Friday)		9月19日 (星期五)	
09:00 - 09:45	Boeing's Lean Journey Mr. Kenneth Yata VP, China Business Development, Boeing (China) Co., Ltd.	09:00 - 09:45	波音的精益之旅 Kenneth Yata 波音中国商业发展, 副总裁
09:45 - 10:30	Lean Manufacturing Application Mr. Rob Upson DuPont China	09:45 - 10:30	杜邦的精益实践 Rob Upson 杜邦中国
10:30 - 11:00	Coffee Break	10:30 - 11:00	茶歇
11:00 - 11:45	Lean Aircraft Maintenance, Repair and Overhaul Mr. Vance Butler Boeing MRO	11:00 - 11:45	飞机维修与维护领域的精益应用 Vance Butler 上海波音航空改装维修工程有限公司
11:45 - 12:30	Lean Manufacturing Round Table Discussion Boeing, Lenovo and DuPont	11:45 - 12:30	精益生产圆桌讨论 波音, 联想, 杜邦
12:30 - 14:00	Lunch	12:30 - 14:00	午餐
14:00 - 15:00	Lean Enterprise Management John E. Billi M.D. Associate Dean of UM Medical School Associate Vice President of UM	14:00 - 15:00	精益管理—创建密西根质量体系 John E. Billi博士 密西根大学附属医院, 副院长
15:00 - 15:45	Lean System in Lenovo Mr. David Olski Director, GSC, Continuous Improvement, Lenovo International	15:00 - 15:45	联想精益系统 David Olski 联想全球供应链及持续发展总监
15:45 - 16:00	Coffee Break	15:45 - 16:00	茶歇
16:00 - 17:00	Lean Management Round Table Discussion	16:00 - 17:00	精益管理圆桌讨论

Language: Chinese and English (simultaneous interpretation will be provided)

会议语言: 汉语及英语 (现场备有同声传译服务)

Location: Ballroom, Crowne Plaza Fudan Hotel, No. 199 Handan Rd. Shanghai

会议地点: 上海邯郸路199号 复旦皇冠假日酒店 2楼大会议厅

人才培养：精益骨干团队

Workshop: Developing a Lean Core Team

2008年9月17日, 9:00 – 17:00 授课语言: 中文 人数: 35人

当企业执行精益时, 最难的是如何培养一个具备知识和技能的专业团队。许多企业不断努力, 但往往事倍功半。究其原因, 很大程度上是因为企业并不能清楚地总结出一名“精益骨干”到底应该具备哪些方面的技能, 以及培养这些技能的方法。本课程将为您介绍精益骨干的“培养路线图”。

目的:

- 帮助企业建立一个培养公司精益骨干团队的机制。
- 了解成为一个精益企业的必要条件, 作为日后培养骨干团队的要素。
- 精益团队将是企业从传统大批量生产向精益转型的一个关键因素。

方法:

多数的企业结构是按不同职能纵向划分的, 然而在满足客户需求的价值流却往往是跨部门的横向流。一个跨职能的精益骨干团队, 对跨职能部门人员的技能培养、如何消除价值流上的浪费、通过PDCA不断促进效率都是精益骨干的必备条件。

参与人能收获什么:

参会人将了解精益骨干团队必需具备的知识与技术, 据此开发出一套有效培养精益骨干团队的要素与方法。

主题大纲:

- 战略部署管理 (Hoshin Kanri)
- 销售与市场如何应对客户反馈
- 财务成本分析与投资回报率
- 项目管理: PDCA
- 制造与装配的产品流程设计
- 制造业的拉动系统、创建连续流与标准化作业
- 内建质量控制: 建立防错与错误根源分析
- 按客户需求与供应商实时沟通
- 提供资源执行5S与消除浪费
- 领导能力发展: 教育、培训、辅导、教练、导师

哪些人适合参加:

负责下列部门的主管: 商业计划、销售及市场、财务、项目管理、生产、流程工程、制造、质量监管、采购、人力资源等。

主讲: 董克新先生

董克新先生是精益企业中国的首席顾问, 于1978年加入美国通用汽车, 曾在工程、生产、质量、采购、供应商管理及培训等多个部门任职。曾担任通用汽车中国区培训总监及通用汽车全球采购总监。于1995年创办北京德尔福-清华汽车研究所兼任所长, 1997年担任上海通用-交大汽车技术研究所首任常务总监。董克新先生获得麻萨诸塞州大学土木工程学士学位和机械工程硕士学位。

Purpose: Build a Lean Core Team to share the necessary skills in using standard process that enables our organization to act in unison and achieve company-wide goal of transforming from Mass to Lean.

Process: Understanding majority of organizational authorities are vertical process and most of the responsibilities in meeting customer's needs are horizontal process moving across functions in its value creation. A cross functional Lean Core Team is needed in the training of cross functional skill-sets, facilitating the incremental value added activities and coaching the program team to achieve superior results through the Plan, Do, Check and Act process cycle.

People: Participants can use the skills and knowledge gained in this seminar in setting qualifications and criterion's to select and organize a start-up Lean Core Team.

Who should attend?

Department Head and above, executives responsible for: Business Planning/ Sales and Marketing/ Financial/ Program Management/ Product Engineering/ Process Engineering/ Manufacturing/ Quality/ Purchasing/ Human Resource or others.

企业生产系统的评估与改善规划

Workshop: Lean Assessment – How to Identify Improvement Opportunities

2008年9月20日, 9:00 - 17:00 授课语言: 中文 人数: 35人

许多企业在计划实施或是在推进精益的过程中, 往往会困惑于无法准确的判断本身或供应商的生产管理水平, 有哪些地方存在不足, 以及要提高这些不足又该如何入手。管理者往往希望能够为自身或供应商确定一个实施精益的路线图, 并不断前进, 但又苦于缺乏此类的能力和和经验, 无法对企业的生产运营状况作出准确的判断和全面的评估。

目的:

《企业生产系统的评估与改善规划》可以帮助您寻求到以下问题的答案:

- 您可以从哪里启动精益之旅以提高竞争力?
- 如何评估企业目前的“精益”进程?
- 如何识别改善机会?
- 如何界定改善机会的类别及优先级?
- 如何确定精益之旅正在进步中?

主题大纲:

- LEC的精益评估流程及其与其他模式的比较
- 生产线的稳定性根基: 人、机器、材料、方法、工作环境
- 是什么造成了不稳定性: 不平衡 (Mura)、超负荷 (Muri)、浪费 (Muda)
- 如何组织并执行精益评估: 资源、数据、准备
- 现场观察, 识别改善机会
- 如何协调改善的优先级?
- 关键绩效指标 (KPIs): 质量PPM, FTQ, OA/OEE, 设备正常运转率、废品率、产能、库存周转率、准时交货率、额外运费、加班时间、总生产周期、制造成本增加率
- 案例分析

哪些人适合参加:

不同企业内愿意学习精益评估的方法, 并应用到企业内部工厂评估、供应商评估及其他领域, 目的是提出改善机会的精益思想者和实践者。

讲师: 张炯煜先生

张炯煜先生是精益企业中国的高级顾问。他于1984年加入美国通用汽车公司后在生产车间担任工程师及经理, 负责生产及设备维修。1999年加入德尔福, 负责供应商开发与质量管理。执行精益生产系统的评估和改善计划实施20余年, 先后为上百家企业进行过生产系统的评估, 帮助其中的数十家制定了精益改善策略和计划, 并负责督导其实施, 对企业如何进行自身诊断、制定精益改善计划有着独到的经验。张先生获得台湾成功大学的工程学士及美国威斯康辛州的工程硕士学位。

Introduction:

Lean thinkers and practitioners often encounter following questions: Where do you start on lean journey when the leadership of your company has decided to make drastic changes in order to become more competitive in your business? Are team members having the same understanding of lean and ability to see problems? Is there an effective approach in assessing the current state of “Lean”? How do you identify improvement opportunities? How do you set the right priority for the improvement opportunities identified? How do you know that you are improving? LEC Lean Assessment Process is intended to provide the answers.

Purpose of this training:

- To introduce LEC Lean Assessments Process
- To learn how to structure a manufacturing assessment
- To develop improvement strategy and plan
- To learn how to track improvement by using Key Performance Indicators (KPIs)
- To offer tips on how to be successful in lean journey

Who should attend?

All lean thinkers and practitioners

面向商务流程的价值流图析

Mapping to See—VSM for the Office and Services

2008年9月20日, 9:00 - 17:00 授课语言: 中文 人数: 35人

办公室的价值流图析 (Mapping To See) 主要教您如何运用价值流图析这个极为基本而重要的精益工具, 绘制出办公室内商务流程的现状价值流图, 找出浪费, 设计出一个未来状态图, 并且制定出执行计划。这种工具已成功的应用在公司财务、人事, 以及银行、保险、医院、餐厅等服务业。

收获

通过指导、讨论、小组活动和动手练习, 并经过一个案例研究, 您将能够学到如何:

- 识别整个商务价值流
- 通过绘制价值流图, 识别和消除浪费
- 重新设计价值流, 以改进成本、服务和质量
- 创建可以更好地理解价值流绩效的精益衡量指标
- 把绩效的底线和企业沟通的改善联系在一起
- 改进对客户的服务

主题大纲

- 精益对于商务流程的思考
 - 基本的精益术语、基本方法与核心原则
 - 一个组织变得精益, 意味着什么?
- 识别非生产性价值流中的浪费
 - 浪费的定义及在商务流程中的表现形式
- 现状价值流图
 - 什么是价值流图? 商务流程绘制价值流图的好处
 - 案例分析: 应用精益思想去绘制现状价值流图
- 未来状态价值流图
 - 用价值流术语描述精益的商务流程
 - 未来状态图的常用图标
 - 案例分析: 以5步法设计未来状态图
- 实施未来状态价值流图
 - PDCA: 一个成功的实施过程所必需的驱动力
 - 制定有意义的指标去评估价值流改进的有效性

哪些人应该参加:

办公室经理、单位主管、采购、财务、人事及精益推动者
市场、销售、接单、工程、采购、人力资源、计划、会计和质量控制等带有流程的任何地方

讲师: 周健博士

周健博士是精益企业中国副总裁兼培训业务主管。他拥有9年企业管理和精益制造方面的研究、培训和咨询工作经验, 涉及机械、电子、家具、重工等不同的制造业, 以及银行、电信、零售、医疗、行政服务等不同的服务业。周博士著有《制造奇迹——格兰仕25年持续成长的管理实践》一书。

周健博士在南京大学获得理学学士学位, 在复旦大学获得经济学硕士和管理学博士学位, 之后在同济大学从事博士后研究工作。目前他还担任同济大学工业工程专业副教授。

Description:

This interactive workshop teaches you a fundamental and important lean tool to improve your business process. It can be applied in financial transaction, office administration, and HR process, etc. The purpose is to improve process quality, speed, productivity, and most importantly, customer satisfaction.

Benefits:

Through the instruction, discussion, group activities, and hands-on exercise, you will learn how to:

- Draw an office value stream
- Collect data to determine performance in terms of quality, time, productivity
- Identify waste and opportunities to improve quality, cost, and service
- Develop a future value stream
- Communication with concerned parties
- Develop improvement action plans.

Who should attend?

Change agents from any department with business process including marketing & sales, finance, purchasing, HR etc.

2008精益高峰论坛报名表

Registration form for Lean Global Summit 2008

收费标准 Fees: (注: 20日两场培训为同时进行, 只可择一!)

日期 / Date	会务内容 / Activity		费用 / Fee
Sept. 17	培训A: 精益骨干培养	Training A: Developing a Lean Core Team	RMB 3000元/人
Sept. 18~19	2008全球精益高峰论坛	Global Lean Summit 2008	RMB 6000元/人
Sept. 20	培训B: 精益诊断评估	Training B: Lean Assessment	RMB 3000元/人
	培训C: 面向商务流的价值流图析	Training C: VSM for Office and Services	RMB 2000元/人

报名信息 Registration:

公司名 Company Name:						
参会人信息 / Registration Information				参加内容 / Activity		
参会人 Attendee	职务 Job Title	电话 TEL	Email	Training A	Summit	Training B or C
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> B / <input type="checkbox"/> C
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> B / <input type="checkbox"/> C
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> B / <input type="checkbox"/> C
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> B / <input type="checkbox"/> C
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> B / <input type="checkbox"/> C

主要联络人信息 Key contact person:

姓名 Name:	职务 Position:
电话 TEL:	Email:

付款信息 Payment:

总金额 Total fee:	发票的公司名称 Title for invoice:
寄送地址 Please send the invoice to:	邮编 Post Code:
收件人 Recipients:	联系电话 TEL:

优惠方案 (只可择一) Preferential treatment (Choose one):

- 2008年7月30日前(含)报名并付款, 可享受9折优惠;
10% discount for registration and payment before July 31;
- 同一公司团体报名同一项目5人或以上, 可享受9折优惠;
10% discount for any company for five people and above register from one company;
- 一人报名9月17~20日所有活动, 可享受9折优惠;
10% discount for any one register for all courses from September 17 to 20;

报名流程 Registration Process:

- 将费用汇款至 (payment to):
收款单位: 精益企业管理咨询 (上海) 有限公司 (Account name: Lean Enterprise China, LEC)
银行帐号: 交通银行上海分行赤峰路支行 310066344018010014567
Bank of Communications, Shanghai Branch, Chifeng Road Sub-Branch
S.W.I.F.T. Code: COMM CN SH SHI.
- 报名表及汇款的底联请传真至 021-65986165
Please fax the Registration Form and the Remittance to 021-65986165
- 汇款收到后我们会与您联系, 确认报名成功 Upon receipt of the payment, we will contact you to confirm the registration.

精益企业中国简介

Introduction to Lean Enterprise China

精益企业中国(Lean Enterprise China, LEC)是一个旨在推广和传播精益思想和方法,帮助企业实践精益转型的研究型组织。是全球精益先驱——位于美国波士顿麻省理工学院(MIT)内的精益企业研究所(Lean Enterprise Institute, LEI)在中国的结点,全球精益网络14个国家会员之一。

LEC由总裁及执行长赵克强博士及首席咨询师郝宏先生领军,两位在全球50强跨国企业有50年以上的管理经验,最难得的是他们都在美国与中国工作多年。赵博士1995~2001曾担任德尔福公司中国总裁,策划中国战略及布局。郝宏先生在加入LEC前,曾在美国的丰田和福特公司工作,后在麦肯锡咨询顾问公司担任资深专家顾问,对精益有丰富的理论和实战经验。

依托精益企业中国的具备国际化经验的本土团队,同时借助全球专家(精益全球网络LGN)的力量,LEC在咨询、培训、峰会和图书等多方面为客户提供知识学习、技能传授、项目实施、企业精益转型等全方位多层次的精益服务。

我们的特点和优势:

- 全球的精益网络,引入精益研究的最新成果
- 将精益扩展到制造业以外的及全价值流程的精益转型
- 一支具有丰富国际经验的中国精益团队
- 提供咨询、培训、峰会和图书等多层面的精益服务
- 强调在现场用“授人以渔”的方法实地推行精益改善
- 协助企业建立精益核心团队,推动改革

我们提供的服务:

- 精益咨询:协助企业实施精益转型和改善
- 精益入场培训:依照客户的不同需求,为企业量身定制
- 公开培训课程:面向各个行业
- “骨干培训”计划:协助企业培养精益人才
- LEI中英文精益工具书:为精益实践及人才培养提供指南
- 高峰论坛:带来最新的精益理念,学习成功企业的案例

Lean Enterprise China (LEC) is a research organization aimed at promoting and educating Lean Thinking in China and assisting enterprises to practice Lean transformations. LEC is the solely authorized entity in China of Lean Enterprise Institute (LEI), the global lean leading organization located in Boston, Massachusetts, USA. LEC is one of the 14 global affiliates of Lean Global Network.

The LEC team is led by Dr. Marcus Chao, President and Chairman and Mr. Hong Li, Chief Consultant. They jointly have over 50 years of experience in Fortune 50 companies and both of them have worked in U.S. and China for many years. Marcus was the President of Delphi China during 1995 - 2001 responsible for China footprint and business development. Prior to joining LEC, Hong worked for Toyota and Ford in USA, and McKinsey & Company China office as senior specialist.

LEC is equipped with a local talent team with global vision and international lean practice. We can offer services in consulting, training, conference and books. LEC wants to build a long term partnership with our clients and to grow our business during the lean journey.

Our Specialty and Advantage:

- Leverage Global Lean Network to provide Chinese enterprises advanced lean development
- A local lean team with international business experience
- Provide lean transformation service: consulting, training, conference and books
- Help client to implement lean improvement through Gemba
- Support clients to build a lean core team to implement improvement
- Share lean practices, studies, and research

Our Services:

- Lean consulting – help enterprises to implement lean improvement
- Lean workshops – customize workshops per clients' requirements
- Lean training – target for various businesses
- Lean core team training – support clients to train internal trainers and lean change agent
- Lean books – lean tool instruction books in English and Chinese
- Lean Summit - an annual conference for lean practitioners to learn from global lean leaders and share experience
- LEC website – a public knowledge sharing platform for learning