

2010全球精益高峰论坛 Global Lean Summit 2010

6月9~12日 上海 June 9~12, Shanghai

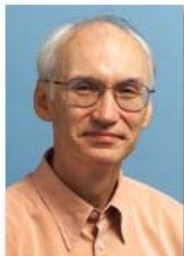
精益企业转型—精益领导、精益制造、精益服务
Lean Transformation—Leadership, Manufacturing, and Service

主旨 Objectives

学习最新的精益发展与应用；分享他人经验；广交精益同路之友

To learn the latest lean development/applications; to share lean practice in China; to build network

主题演讲人 Key-note Speakers



约翰·舒克

John Shook

世界著名的精益专家，《学习观察》、《学习型管理》等书的作者。
World renowned lean guru and the author of "Learning to See" and "Managing to Learn".



新乡律雄

Ritsuo Shingo

前四川丰田总裁、日野汽车中国总裁；丰田生产系统创始人之一新乡重夫之子。
former president of Toyota Sichuan and Hino Motors China.

峰会主题

每家企业都面临各自不同的挑战与环境，想用教条式的方法硬套精益的工具，即使短期奏效，也很难持续。为什么？

我们特别为您邀请了全球享有盛名的精益大师来为大家介绍精益思想与改善的精华。同时还请到12位来自不同行业的中外企业家，与大家一起分享他们实施精益的心得—成功的经验与失败的教训。希望您能从峰会期间许多面对面的交流中，找到解决的方案。

Introduction

Each company faces different business challenges and environment. When they apply lean tools, they can achieve amazing results in a short time. However, most of them have a tough time to sustain what had obtained. Why?

We are proud to bring you two globally renowned lean gurus to talk about their recent research and implementation of Lean Thinking and Kaizen. We have also invited 12 corporate executives from different industries/companies to share with you their lean journeys -- success stories and lessons learned. We hope you will find the solutions from the face-to-face communications with these lean pioneers in China.

赞助机构 Sponsor



支持机构 Support



更多信息可通过以下方式获得 For more information:

Web: www.LeanChina.org Email: summit@leanchina.org Tel: 021-65979076

张炯煜 CHANG, John	宇通客车股份有限公司生产/质量副总监 Deputy Director, Manufacture and Quality, Yutong Bus
赵克强 CHAO, Marcus	精益企业中国总裁 President, Lean Enterprise China
黄小平 HUANG, Xiaoping	通用电气中国研发中心质量主管 Quality Leader, China Technology Center, GE
李亚萍 LI, Yaping	广东发展银行北京分行总经理助理 Assistant General Manager, Beijing Branch, Guangdong Developing Bank
成沢俊子 NARUSAWA, Toshiko	日本精益专家 Lean Expert from Japan
格雷格·彼得斯 PETERS, Greg	古德里奇航空公司副总裁兼首席卓越运营官 VP and Chief Operational Excellence Officer, Goodrich Corporation
钱宁 QIAN, James	上汽通用五菱汽车有限公司乘用车平台高级总监 Passenger Vehicle Platform Senior Director, SGMW Automotive Company
新乡律雄 SHINGO, Ritsuo	前四川丰田汽车总裁，前日野汽车中国总裁 Former president of Toyota Sichuan and Hino Motors China
约翰·舒克 SHOOK, John	美国精益企业研究所高级顾问 Senior Advisor, Lean Enterprise Institute
戴睿 SPINOLA, Dario	达企凯精益管理咨询有限公司精益项目经理 Lean Project Manager, Taktica China Lean Consulting
孙永祥 SUN, Larry	欣兴电子PCB华东区总经理 Regional General Manager, Eastern China, UniMicron Technology
董克新 TUNG, Keh	精益企业中国首席顾问 Chief Advisor, Lean Enterprise China
安德烈·维加斯 VIEGAS, Andre	安硕文教用品有限公司总经理 General Manager, Auxs Stationery
王子生 WANG, Zisheng	南方中集集装箱制造有限公司精益推进经理 Lean Promotion Manager, China International Marine Containers (Group) Ltd.
吴开源 WU, Kaiyuan	德尔福派克亚太区通用/上汽/菲亚特客户事业部总经理并兼上海A5工厂总经理 Managing Director, GM/SAIC/FIAT CUB, Delphi Packard
云海鱼 YUN, William	天津阿尔斯通水电设备有限公司TPM专员 TPM Coordinator, Alstom Hydro Tianjin
曾庆海 ZENG, Richard	光洋轴承运营副总经理 Vice General Manager in charge of Operations, NRB Bearing
周健 ZHOU, Jeff	同济大学工业工程系副教授 Associate Professor, Tongji University

* 排名以姓氏字母为序
by alphabet order

更多信息可通过以下方式获得 For more information:

Web: www.LeanChina.org Email: summit@leanchina.org Tel: 021-65979076

6月9日

8:00-12:00	培训A: A3 Process - 约翰·舒克 Workshop A: A3 Process - John Shook
13:30-17:30	培训B: 改善的真谛 - 成沢俊子、李兆华、约翰·舒克 Workshop B: Kaizen Express - Toshiko Narusawa, Joe LI, John Shook

6月10日

8:30-8:50	注册 / Registration	
9:00-9:15	开幕致词 – 赵克强 Opening Remark – Marcus Chao	
9:15-10:15	精益管理 - 约翰·舒克 Lean Management - John Shook	
10:15-10:45	茶歇 / Coffee Break	
10:45-11:30	古德里奇的精益之旅: 精益领导力 - 格雷格·彼得斯 Aerostructures Lean Journey: The Role of Leadership - Greg Peters	
11:30-12:15	上汽通用五菱的精益生产系统 - 钱宁 SGMW Production System - James Qian	
12:15-13:45	午餐 / Lunch	
13:45-14:30	精益银行 - 李亚萍 Lean in Banking Service - Yaping Li	中集的精益之旅 - 王子生 The Lean Journey of CIMC - Zisheng Wang
	GE研发的精益实践 - 黄小平 GE R&D case study – Xiaoping Huang	TPM应用案例 – 云海鱼、戴睿 TPM Implementation – William Yun, Dario Spinola
15:15-15:45	茶歇 / Coffee Break	
15:45-16:30	打造精益团队 - 曾庆海 How to build a lean team - Richard Zeng	本土企业精益实践 - 周健 Lean Application in Local Companies - Jeff Zhou
16:30-17:30	非制造领域圆桌讨论 Roundtable Discussion	制造领域圆桌讨论 Roundtable Discussion
18:00-20:00	烧烤晚餐 / Group Dinner	

6月11日

8:30-9:30	丰田在中国实行改善的经验 - 新乡律雄 Kaizen experiments in Toyota China - Ritsuo Shingo
9:30-10:15	A3工具与持续改善 – 一个中国的案例 - 张炯煜 A3 Process and Continuous Improvement - John Chang
10:15-10:45	茶歇 / Coffee Break
10:45-11:30	打造卓越运营-欣兴FPC的精益实践 – 孙永祥 Pursue the operational Excellence --- Unimicron-FPC's attempt on Lean production - Larry Sun
11:30-12:15	制造业及出版业的精益应用 – 安德烈·维加斯 Lean practices in manufacturing and publishing industry - Andre Viegas
12:15-13:45	午餐 / Lunch
13:45-14:30	德尔福运营系统 - 吴开源 Delphi Operation Systems - Kaiyuan Wu
14:30-15:15	改善的基本观念 - 成沢俊子 TPS “kata” engraved in a Rosetta stone - Basic Concepts of Kaizen Express- Toshiko Narusawa
15:15-15:45	茶歇 / Coffee Break
15:45-17:00	总结讨论 – 主持: 董克新 Round Table and Panel Discussion Moderator: Keh Tung

日程如有微调, 恕不另行通知

全程汉语英语同声传译
Chinese and English simultaneous interpretation
会议地点: 复旦皇冠假日酒店 (上海市邯郸路199号)
Location: Crowne Plaza Fudan Hotel, #199 Handan Rd., Shanghai

特别活动 Bonus Activity:

世博园区参观 EXPO Visiting 6月12日 June 12

更多信息可通过以下方式获得 For more information:

Web: www.LeanChina.org Email: summit@leanchina.org Tel: 021-65979076

培训一：A3流程——培养解决问题能力、增进团队沟通、培养经理人
Workshop A: A3 Process—Develop problem solving skills and improve
communications among cross-function groups

公司的管理层的责任包括业务、培养人才、建立团队。John Shook多年来研究精益思想，发现引导员工去思考并分析问题、找出解决方案，是培养人才的有效方法。这也是企业持续发展，并将精益融入企业文化的唯一途径。“A3报告”是一个重要的工具，能帮助企业解决问题、促进团队沟通，并提高员工解决问题的能力。

通过本课程，我们将学习到：

- 1, 如何撰写A3报告----用一页A3纸来讲述一个故事，包括问题、背景、现状、改善目标、行动计划、时间及负责人等。
- 2, 如何使用A3报告，去思考及分析问题，并找出解决方法
- 3, 如何通过A3报告，促进组织内部沟通，并提高团队的向心力

A manager has two major tasks: to managing business and developing subordinates. Through many years' research and practice in lean implementation, John finds that the sustainability of a lean improvement relies on employees' problem solving skills and PDCA process. A3 is an enabler for employees to learn problem solving skills and implement PDCA.

The course will teach you:

- ✓ How to use A3 to tell a story about a problem, its background, current situation, improvement target, action plans, timing table and responsibility.
- ✓ How to use A3 to report the analytical results and to develop solutions.
- ✓ How to use A3 to improve communications among cross-function groups and to build a team.

讲师：约翰·舒克

Instructor: John Shook

课程时间：4 小时

6月9号上午8:00-12:00

Time: 4 hours

June 9th 8:00-12:00AM

地点：复旦皇冠假日酒店2楼

Location: 2nd floor, Crowne Plaza Fudan Hotel

参考读物：《学习型管理》

（作者：约翰·舒克）

Reference reading: "Managing to Learn" by John Shook

培训二：改善的真谛
Workshop B: Kaizen Express

讲师：成沢俊子、李兆华、约翰·舒克

Instructors: Toshiko Narusawa, Joe Li, John Shook

课程时间：4 小时

6月9号 下午1:30-5:30

Time: 4 hours

June 9th 1:30-5:30PM

地点：上海复旦皇冠假日酒店 2楼

Location: 2nd floor, Crowne Plaza Fudan Hotel

参考资料：《改善的真谛》

（作者：成沢俊子、约翰·舒克）

Reference reading: "Kaizen Express" by Toshiko Narusawa and John Shook

汲取他人实施精益的挑战与教训，总结经验，是学习精益的一条捷径。三位讲师根据他们数十年执行精益改善以及辅导不同企业实施精益的经验，总结了执行精益过程中发现的许多问题，将通过一个案例，来与大家分享心得。

他们将在课程中解答大家对精益理念和工具感到的困惑和问题，并阐述如何有效的发挥精益改善。

Course introduction: The three instructors from Japan, USA, and Taiwan have decades of experience in Kaizen work through their own practice and hundreds consulting projects. They will use a case study to share with you about the key elements in a lean implementation and also address many difficult and confusing issues expressed by other practitioners

收费标准 Fees:

日期 / Date	会务内容 / Activity		费用 / Fee
June 9	培训一: A3流程	Workshop A: A3 Process	RMB 2000元/人
	培训二: 改善的真谛	Workshop B: Kaizen Express	RMB 2000元/人
June 10~11	2010全球精益高峰论坛 (含12日世博园区参观活动)	Global Lean Summit 2010 (Include EXPO Visiting on June 12th)	RMB 6000元/人

报名信息 Registration:

公司名 Company Name:						
参会人信息 / Registration Information				参加内容 / Activity		
参会人 Attendee	职务 Job Title	电话 TEL	Email	Training A	Training B	Lean Summit
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

主要联络人信息 Key contact person:

姓名 Name:	职务 Position:
电话 TEL:	Email:

付款信息 Payment:

总金额 Total fee:	发票的公司名称 Title for invoice:
寄送地址 Please send the invoice to:	邮编 Post Code:
收件人 Recipients:	联系电话 TEL:

优惠方案 (只可择一) Preferential treatment (Choose one):

- 2010年4月10日前(含)报名并付款, 可享受9折优惠;
10% discount for registration and payment before April 10;
- 同一公司团体报名同一项目5人或以上, 可享受9折优惠;
10% discount for any company for five people and above register from one company;
- 一人报名6月9~11日所有活动, 可享受9折优惠;
10% discount for any one register for all courses from June 9 to 11;

报名流程 Registration Process:

- 将费用汇款至 (payment to):
收款单位: 精益企业管理咨询(上海)有限公司 (Account name: Lean Enterprise China, LEC)
银行帐号: 交通银行上海分行赤峰路支行 310066344018010014567
Bank of Communications, Shanghai Branch, Chifeng Road Sub-Branch
S.W.I.F.T. Code: COMM CN SH SHI.
- 报名表及汇款的底联请传真至 021-65986165
Please fax the Registration Form and the Remittance to 021-65986165
- 汇款收到后我们会与您联系, 确认报名成功 Upon receipt of the payment, we will contact you to confirm the registration.